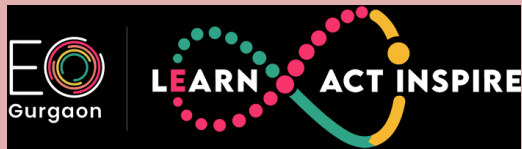


EO GURGAON COVERAGE DOSSIER AUGUST-SEPTEMBER 2023



Total no of Coverage				
Media	Total Edition - Covered / Total Reach	Advertising Value - INR	PR Value - INR	Daily reach
Online	18	780,000	3,120,000	126,627,794
TOTAL	18	780,000	3,120,000	126,627,794

Media Type	CAT A	CAT B
Online	05	13
TOTAL	05	13

Online Coverage

S.No.	Publication	Headline	Edition	Date	Ad Value	Daily reach
01.	News Patrolling	Entrepreneurs Engage in Strategic Discussions with Dr. Ram Charan on Navigating India's Business Transformation	Online	29 August 2023	40,000	1,679
02.	Menafn	Entrepreneurs Engage In Strategic Discussions With Dr. Ram Charan On Navigating India'S Business Transformation	Online	29 August 2023	40,000	170,000
03.	For Press Release	ENTREPRENEURS ENGAGE IN STRATEGIC DISCUSSIONS WITH DR. RAM CHARAN ON NAVIGATING INDIA'S BUSINESS TRANSFORMATION	Online	29 August 2023	40,000	6,456
04.	Biz News Desk	Entrepreneurs Engage in Strategic Discussions with Dr. Ram Charan on Navigating India's Business Transformation	Online	30 August 2023	50,000	10,000
05.	Newsy	Entrepreneurs Engage In Strategic Discussions With Dr. Ram Charan On Navigating India'S Business Transformation	Online	30 August 2023	40,000	7,400
06.	PR Log	EO Gurgaon's Event Explores Strategies for Navigating Non-Linear Growth in India	Online	31 August 2023	40,000	240,000
07.	Tumblr	EO Gurgaon's Event Explores Strategies for Navigating Non-Linear Growth in India	Online	31 August 2023	40,000	13,000,000

Online Coverage

S.No.	Publication	Headline	Edition	Date	Ad Value	Daily reach
08.	Medium	EO Gurgaon's Event Explores Strategies for Navigating Non-Linear Growth in India	Online	31 August 2023	40,000	17,000
09.	Other Articles	EO Gurgaon's Event Explores Strategies For Navigating Non-Linear Growth In India	Online	31 August 2023	40,000	4,425
10.	Reddit	Entrepreneurs Engage in Strategic Discussions with Dr. Ram Charan on Navigating India's Business Transformation	Online	31 August 2023	50,000	113,000,000
11.	Vahuk	Entrepreneurs Engage in Strategic Discussions with Dr Ram Charan on Navigating India's Business Transformation	Online	31 August 2023	40,000	8,400
12.	Diigo	Entrepreneurs Engage in Strategic Discussions with Dr Ram Charan on Navigating India's Business Transformation	Online	31 August 2023	40,000	50,543
13.	Business Web News	Entrepreneurs Engage in Strategic Discussions with Dr. Ram Charan on Navigating India's Business Transformation	Online	01 September 2023	40,000	30,000
14.	TNN News	Entrepreneurs Engage In Strategic Discussions With Dr. Ram Charan On Navigating India's Business Transformation	Online	01 September 2023	40,000	1,542

15.	Express Computer	Harnessing the Power of Technology for Business Growth	Online	08 September 2023	60,000	20,750
16.	ET Insights	Empowering young entrepreneurs for a better future	Online	12 September 2023	50,000	10,855
17.	CXO Today	Entrepreneurs Elevate Their Skills in “The Art of Communication” for Success	Online	12 September 2023	50,000	35,000
18.	Biz Crast	Entrepreneurs Elevate Their Skills in “The Art of Communication” for Success	Online	22 September 2023	40,000	13,744
TOTAL					780,000	126,627,794

ONLINE COVERAGE

Publication: News Patrolling

Edition: Online

Date: August 29, 2023

ENTREPRENEURS ENGAGE IN STRATEGIC DISCUSSIONS WITH DR. RAM CHARAN ON NAVIGATING INDIA'S BUSINESS TRANSFORMATION

Posted by: pankaj@bansal August 29, 2023 in PR



New Delhi/Gurgaon (INDIA), August 29th, 2023: EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event "Opportunities In a transformed India by Dr. Ram Charan". The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.

Dr. Ram Charan's structured the talk with the larger goal of instilling inquisitiveness of everyday business functions, and how entrepreneurs can apply that within ecosystems of the Indian business landscape. He encouraged all attendees to align with the "What is new" ideology to capture disruption in their respective industries. For this, he frequently broke the attendees into small groups to brainstorm on open-ended, yet directive exercises on India's economic policies. What followed were invigorating discussions and a Q&A session, breaking down each suggestion and query, while mapping their future relevance to the existing and evolving commercial outlook.

Commenting on the expansive approach of his actionable exercises, Dr. Ram Charan, said, "A nation is built by the entrepreneurs, and is guided, enabled, and assisted by the leaders of the country. Entrepreneurs conceive an opportunity, take risks, recruit other people, and develop them, and they build large part of the economy. The attendees' agenda was to learn how to detect opportunities when these big changes are coming along."

"Given that, India has a lot of foreign direct investment coming in technology, pharmaceuticals, manufacturing, and R&D, where entrepreneurs need to re-evaluate the economic map, economic needs, and think beyond their current operations. In the sense that, if they are in a good business, how it can go up, in quantum ways, in a non-linear base", he added.

Commenting on the resounding success of the event, Mr. Vipul Jain, Current President of EO Gurgaon said, "We are delighted with the ethos of the event, 'Opportunities In a transformed India'. The session's key takeaway is instilling self-belief, capitalising on India's growing status as a re-doing business, and a proactive investigation of how global events impact small businesses. Being strategically thought of and aligned with our theme of 'learn, act, inspire', the individuals to extract actionable counsel that can be adopted by the larger entrepreneurs driven by inspiration."



Publication: Menafn

Edition: Online

Date: August 29, 2023



Entrepreneurs Engage In Strategic Discussions With Dr. Ram Charan On Navigating India'S Business Transformation

Date
8/29/2023 3:05:08 PM

Share on Facebook

Tweet on Twitter

WhatsApp

LinkedIn

(MENAFN- ForPressRelease) New Delhi/Gurgaon (INDIA), August 29th, 2023: EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event "Opportunities In a transformed India by Dr. Ram Charan". The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.



Publication: For Press Release

Edition: Online

Date: August 29, 2023

ENTREPRENEURS ENGAGE IN STRATEGIC DISCUSSIONS WITH DR. RAM CHARAN ON NAVIGATING INDIA'S BUSINESS TRANSFORMATION

2023-09-14 09:04:03 Events / Trade Shows



892

New Delhi/Gurgaon (INDIA), August 29th, 2023: EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event "Opportunities In a Transformed India by Dr. Ram Charan". The event was organized in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.

Dr. Ram Charan's structured the talk with the larger goal of instilling inquisitiveness of everyday and how entrepreneurs can apply that within ecosystems of the Indian business landscape. attendees to align with the "What is new" ideology to capture disruption in their respective industries. For this, he frequently broke the attendees into small groups to brainstorm on open-ended, yet directive economic policies. What followed were invigorating discussions and a Q&A session, break suggestion and query, while mapping their future relevance to the existing and evolving commercial



Publication: Biz News Desk

Edition: Online

Date: August 30, 2023

Entrepreneurs Engage in Strategic Discussions with Dr. Ram Charan on

MANSI 2 WEEKS AGO

Share



New Delhi/Gurgaon (INDIA), August 30, 2023: EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event "Opportunities In a Transformed India by Dr. Ram Charan". The event was organized in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.

Dr. Ram Charan's structured the talk with the larger goal of instilling inquisitiveness of everyday business functions, and how entrepreneurs can apply that within ecosystems of the Indian business landscape. He encouraged all attendees to align with the "What is new" ideology to capture disruption in their respective industries. For this, he frequently broke the attendees into small groups to brainstorm on open-ended, yet directive economic policies. What followed were invigorating discussions and a Q&A session, break suggestion and query, while mapping their future relevance to the existing and evolving commercial outlook.

Commenting on the expansive approach of his actionable exercises, Dr. Ram Charan, said, "A nation is best guided, enabled, and assisted by the leaders of the country. Entrepreneurs conceive an opportunity, take it, develop them, and they build a large part of the economy. The attendees' agenda was to learn how to detect changes are coming along."



BiZ News Desk

Publication: Newsy

Edition: Online

Date: August 30, 2023

Entrepreneurs Engage In Strategic Discussions With Dr. Ram Charan On Navigating India'S Business Transformation

menafn.com / Published Aug 30th, 2023 / Save



August 29th, 2023: EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination ...

READ MORE >

newsy.

Publication: PR Log

Edition: Online

Date: August 31, 2023

EO Gurgaon's Event Explores Strategies for Navigating Non-Linear Growth in India

Entrepreneurs Engage in Strategic Discussions with Dr. Ram Charan on Navigating India's Business Transformation

By: EO Gurgaon

GURGAON, India - Aug. 31, 2023 - *PRLog* -- EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event "Opportunities In a transformed India by Dr. Ram Charan". The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.

Dr. Ram Charan's structured the talk with the larger goal of instilling inquisitiveness of everyday business functions, and how entrepreneurs can apply that within ecosystems of the Indian business landscape. He encouraged all attendees to align with the "What is new" ideology to capture disruption in their respective industries. For this, he frequently broke the attendees into small groups to brainstorm on open-ended, yet directive exercises on India's economic policies. What followed were invigorating discussions and a Q&A session, breaking down each suggestion and query, while mapping their future relevance to the existing and evolving commercial outlook.

Commenting on the expansive approach of his actionable exercises, Dr. Ram Charan, said, "A nation is built by the entrepreneurs, and is guided, enabled, and assisted by entrepreneurs. Entrepreneurs conceive an opportunity, take risks, recruit other entrepreneurs, and build large part of the economy. The attendees' agenda was to let these big changes are coming along."

PRLOG
Press Release Distribution

mansi77 Follow

EO Gurgaon's Event Explores Strategies for Navigating Non-Linear Growth in India




EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event **“Opportunities In a transformed India by Dr. Ram Charan”**. The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by **Dr. Ram Charan**. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.




EO Gurgaon's Event Explores Strategies for Navigating Non-Linear Growth in India

mansi luthra · Follow
3 min read · Aug 31



Team EO Gurgaon with Dr. Ram Charan

EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event **“Opportunities In a transformed India by Dr. Ram Charan”**. The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by **Dr. Ram Charan**. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.



Publication: Other Articles

Edition: Online

Date: August 31, 2023

Eo Gurgaon's Event Explores Strategies For Navigating Non-Linear Growth In India

- Category: Industrial - 31 Aug, 2023 - Views: 4  Save



EO Gurgaon & EO New Delhi Collaborate to Delve into 'Opportunities In a Transformed India'

EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event **"Opportunities In a transformed India by Dr. Ram Charan"**. The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by **Dr. Ram Charan**. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.

Dr. Ram Charan's structured the talk with the larger goal of instilling inquisitiveness of everyday business functions, and how entrepreneurs can apply that within ecosystems of the Indian business landscape. He encouraged all attendees to align with the **"What is new"** ideology to capture disruption in their respective industries. For this, he frequently broke the attendees into small groups to brainstorm on open-ended, yet directive exercises on India's economic policies. What followed were invigorating discussions and a Q&A session, breaking down each suggestion and query, while mapping their future relevance to the existing and evolving commercial outlook.

Commenting on the expansive approach of his actionable exercises, Dr. Ram Charan, said, *"A nation is built by the entrepreneurs, and is guided, enabled, and assisted by the leaders of the country. Entrepreneurs conceive an opportunity, take risks, recruit other people, and develop them, and they build large part of the economy. The attendees' agenda was to learn how to detect opportunities when these big changes are coming along."*

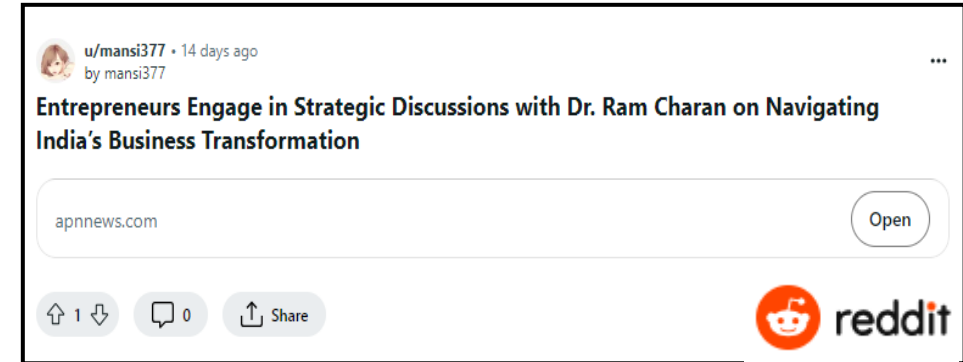
"Given that, India has a lot of foreign direct investment go up, in quantum ways, in a non-linear base", he added.



Publication: Reddit

Edition: Online

Date: August 31, 2023



Publication: Vahuk

Edition: Online

Date: August 31, 2023

Entrepreneurs Engage in Strategic Discussions with Dr Ram Charan on Navigating India's Business Transformation

mans177 14 ago 12 Industry Fork <https://www.apnnews.com> Discuss

EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event "Opportunities In a transformed India by Dr. Ram Charan". The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.



Publication: Diigo

Edition: Online

Date: August 31, 2023

Entrepreneurs Engage in Strategic Discussions with Dr. Ram Charan on Navigating India...

Aug 31, 2023

www.apnnews.com EO Gurgaon Dr. Ram Charan

EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event "Opportunities In a transformed India by Dr. Ram Charan". The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.



Publication: Business Web News **Edition:** Online **Date:** September 01, 2023

Entrepreneurs Engage in Strategic Discussions with Dr. Ram Charan on Navigating India's Business Transformation

- September 01, 2023

by Priya Jadhav

New Delhi/Gurgaon (INDIA), September 01, 2023: EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event “Opportunities In a transformed India by Dr. Ram Charan”. The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.

Dr. Ram Charan's structured the talk with the larger goal of instilling inquisitiveness of everyday business functions, and how entrepreneurs can apply that within ecosystems of the Indian business landscape. He encouraged all attendees to align with the “What is new” ideology to capture disruption in their respective industries. For this, he frequently broke the attendees into small groups to brainstorm on open-ended, yet directive exercises on India's economic policies. What followed were invigorating discussions and a Q&A session, breaking down each suggestion and query, while mapping their future relevance to the existing and evolving commercial outlook.

Commenting on the expansive approach of his actionable exercises, Dr. Ram Charan, said, “A nation is built by the entrepreneurs, and is guided, enabled, and assisted by the leaders of the country. Entrepreneurs conceive an opportunity, take risks, recruit other people, and develop them, and they build large part of the economy. The attendees' agenda was to learn how to detect opportunities when these big changes are coming along.”



Publication: TNN News **Edition:** Online **Date:** September 01, 2023



NEW DELHI

Entrepreneurs Engage In Strategic Discussions With Dr. Ram Charan On Navigating India's Business Transformation

On Sep 1, 2023

New Delhi/Gurgaon (INDIA), September 01, 2023: EO Gurgaon, an exclusive congregation of pan-industry entrepreneurs, celebrates the successful culmination of the event “Opportunities In a transformed India by Dr. Ram Charan”. The event was organised in collaboration with EO New Delhi, featuring three interactive sessions by Dr. Ram Charan. The event served as a platform to ignite riveting conversations on leveraging the ripples of international affairs in national business functions, executing patient leadership to develop talent, and directing perspective in an actionable manner.

Dr. Ram Charan's structured the talk with the larger goal of instilling inquisitiveness of everyday business functions, and how entrepreneurs can apply that within ecosystems of the Indian business landscape. He encouraged all attendees to align with the “What is new” ideology to capture disruption in their respective industries. For this, he frequently broke the attendees into small groups to brainstorm on open-ended, yet directive exercises on India's economic policies. What followed were invigorating discussions and a Q&A session, breaking down each suggestion and query, while mapping their future relevance to the existing and evolving commercial outlook.

Commenting on the expansive approach of his actionable exercises, Dr. Ram Charan, said, “A nation is built by the entrepreneurs, and is guided, enabled, and assisted by the leaders of the country. Entrepreneurs conceive an opportunity, take risks, recruit other people, and develop them, and they build large part of the economy. The attendees' agenda was to learn how to detect opportunities when these big changes are coming along.”



Publication: Express Computer Edition: Online Date: September 08, 2023

Harnessing the Power of Technology for Business Growth

By Express Computer — On Sep 8, 2023

GUEST BLOGS NEWS



121 0

By Nishant Jairath, Member, EO Gurgaon and Director – Metalman Auto Private Limited

In today's promptly progressing business landscape, technology has developed as a transformative force that can significantly impact the growth curve of companies across all industries. Implementations in businesses which used to take several months or a year's time, now stand a chance of complete transformation in a day or two with the help of advanced technology. Undoubtedly, the COVID-19 pandemic has served as a spark for the rapid adoption of technology by businesses throughout the globe. Thus, it is no longer possible for corporations to be negligent about embracing leading-edge technology for businesses. This article highlights the ways businesses can harness the power of technology to drive expansion, innovation, and competitiveness.

How Tech Can Help Your Business Soar: By the Numbers

Technology is not just a buzzword anymore; it's the backbone of modern business. It is expected to rocket to \$4.2 trillion in 2023, marking a 4% increase from the pre-pandemic turbocharged this transformation, making tech adoption an absolute



Publication: ET Insights Edition: Online Date: September 12, 2023

Empowering young entrepreneurs for a better future

Entrepreneurship / By Viknesh Jain / September 12, 2023



A recent study by the IBM Institute revealed that a huge 90% of startups in India don't make it past the first five years

In this new era, young entrepreneurs play a vital role in shaping India's startup ecosystem. Their distinctive yet budding methodologies are providing a new vision for the entrepreneurial world. The innovative methods and concepts possessed by these young leaders have the potential to transform several industries and improve the country's future. However, navigating the complicated business environment requires more than just creative solutions—it needs a deeper comprehension of the dynamics of the competitive lar



Entrepreneurs Elevate Their Skills in “The Art of Communication” for Success

CXOtoday News Desk 2 weeks ago



In sync with this year’s theme, “Learn, Act, and Inspire,” the Entrepreneurs Organization (EO) Gurgaon Chapter, an exclusive congregation of pan-industry entrepreneurs, hosted an important learning session “The Art of Communication”. The Learning Chair of EO Gurgaon Chapter acknowledged the importance of communication for business growth and invited its members to upgrade their communication skills and discover the secrets of effective business interactions. The session was moderated by renowned global communication expert Mr. Mihir Mankad.

CXOtoday.com
IT Perspective for Decision Makers

Entrepreneurs Upgrade Your Skills in the “Art of Communication” for Success – CXOToday.com

by Shawn Johnson — September 22, 2023 in Entrepreneurship

In line with this year’s theme, “Learn, Act and Inspire”, Entrepreneur Organization (EO) Gurgaon Chapter, an exclusive gathering of pan-industry entrepreneurs, hosted an important learning session “The Art of Communication”. The Learning Chair of EO Gurgaon Chapter acknowledged the importance of communication for business growth and invited its members to upgrade their communication skills and discover the secrets of effective business interactions. The session was moderated by renowned global communication expert Mr. Mihir Mankad.

The learning session helped the members understand the importance of verbal and non-verbal communication. It gave him a platform to improve his techniques of expressing ideas, building relationships and motivating others. The event attracted a variety of entrepreneurs eager to upgrade their communication skills and discover the secrets of effective business negotiation.

Commenting on the resounding success of the session, Mr. Aditya Tulsyan, Learning Co-Chair, EO Gurgaon, said, “This session aims to guide us in crafting and delivering our stories. Stories that help us connect with our employees, investors, customers, family or friends. An important takeaway from the session was learning how to structure your story and provide the confidence needed to overcome the fear of public speaking. As a member of the EO Gurgaon Learning Chair, I advise all members: ‘Never stop learning’, leaders are always learning. If you stop learning, you stop growing.”

Mr. Mihir Mankad also expressed his views and said: “In a learning session with members of EO Gurgaon, we discovered the essence of effective communication even in the most difficult situations. We explored real-world cases from around the world spanning business, politics and TED talks. Today’s leaders must master the skill of concise and compelling storytelling. The learning session introduced dynamic learning through interactive discussions, creating a crisis communication exercise. Our journey does not end here; the coming weeks, including style, structure, and online learning sessions is to provide EO members with the skill of respecting personal boundaries.”



BusinessNews